



**mcia**  
**RIDE**

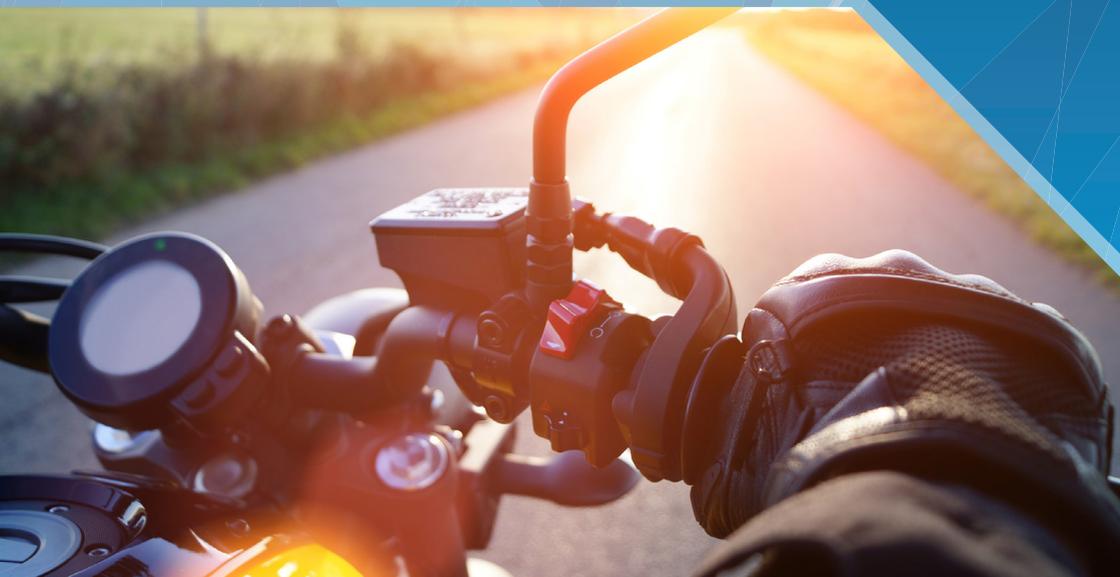
Motorcycle Industry Approved

# WHY CHOOSE AN MCIA RIDE TRAINING SCHOOL?

How do you know which motorcycle training school you should choose?

How can you tell the difference between those that are offering high quality training and those that may be cutting corners and putting your safety at risk?

By choosing an **MCIA RIDE** accredited training school you can be sure that the standards of training and customer service you receive will be amongst the best on offer. All **MCIA RIDE** accredited schools have undertaken a rigorous programme of business improvement, and are committed to delivering standards of training, and customer service, that exceed legal requirements.



**MCIA RIDE** Accredited schools believe training should be professional, enjoyable and rewarding. They are unique in what they offer and how it is delivered.

**MCIA RIDE** training school operators complete a rigorous 12 month programme to ensure their business and training practices are amongst the best in the industry.

They are also assessed every year by our qualified assessors against 43 risk control measures across the Management, Quality, Safety, and Training areas of their business. This demonstrates an unwavering commitment to quality and customer experience.



#### ▶ BIKE MATCH PROMISE

All MCIA RIDE schools have a bike match promise which means that you will be offered the choice of a geared or automatic bike to train on.

#### ▶ NO CUT CORNERS

We ensure that you receive the legally required level of training (such as a minimum of a two-hour road ride on your CBT).

#### ▶ RIDER FOCUSED LEARNING

Your training will be paced to suit you.

#### ▶ CUSTOMER FEEDBACK

We will send you a survey at the end of your training to find out about your experience. We use your feedback to improve accredited training school services and training.

#### ▶ CUSTOMER SERVICE PLEDGE

All MCIA RIDE schools have a customer service pledge which outlines what you can expect from them.

#### ▶ DVSA ENDORSED

The Driver and Vehicle Standards Agency (DVSA) recognise that MCIA RIDE accredited training schools provide higher levels of training.